

HIGH DEFINITION AIRBRUSH MAKE-UP
Airbase



Everything you need to know

Professional, silicone based airbrush make-up perfect for **bridal, occasion** or an **everyday flawless look** designed by Oscar nominated Make-up Artist, Anni Buchanan



Where it all began

Airbase was founded in the 'noughties' by Judy Naaké, the entrepreneur that developed St.Tropez tan into the worldwide brand it is today. Judy worked with Oscar nominated Make-up Artist Anni Buchanan on their aspirations to create a market leading airbrush make-up that was **long wearing, light on the skin and flawless**; as perfect for everyday wear as it is for special occasions.

Why do we airbrush?

It's simple really – it provides an impeccable result quickly and effortlessly while proving more hygienic than running a brush across the skin. When spraying a product through an airbrush, **it is atomised making the particles tiny and invisible to the naked eye**. This results in a very fine application which covers the skin and evens out pigmentation. The speed, ease and imperceptible finish are what makes airbrushing a must for HDTV and Hollywood films.

Life of Pi, Sky TV and Rock of Ages all airbrush their stars with Airbase.

Why silicone?

Airbrushing make-up is still a relatively new skill and the effortless iconic flawless finish it provides firmly relies on the quality of the product passed through the airbrush. Airbase has an unrivalled formula with an **advanced grade silicone at its heart allowing the skin to breathe**. The only truly silicone based airbrush make-up on the market, this wonder ingredient promises longevity, durability without touch-ups, a luxurious feel and a completely natural finish perfect for photographs and HDTV.

Airbase's unique ability to stand up to all weather conditions while feeling and looking light and natural makes it an essential part of thousands of bride's wedding days.

Unrivalled coverage

Airbase is infamous for its ability to seamlessly even out pigmentation and camouflage skin complaints. Easy to colour match to skin with the blending of our specially formulated colours, any skin tone is achievable from light Caucasian to deep Ebony tones. Customers regularly look to Airbase to **cover port wine stains, high colour and rosacea, birthmarks, sun and age spots and acne scarring**. The fine application of the airbrush coupled with the elite coverage and staying power of silicone allows simple and effective covering of tattoos and skin complaints with outstanding results.



Airbase Make-Up training

TRAINING VENUES AVAILABLE **NATIONWIDE**

The art of airbrushing make-up is simple to master. Our tailor-made one day workshop provides the perfect introduction. Our training is delivered by the Airbase Pro Team comprising of industry experts with years of experience.



Covering techniques and tricks used by the top make-up artists; this fun and practical workshop includes contouring, concealing and the most essential equipment maintenance. **Suitable for complete beginners, but also advantageous for experienced make-up artists** looking to add a new skill to their portfolio. Training at any of our UK venues is included with our Professional Packages and one-to-one private tuition is available upon request for an additional charge.

First class support

- **FREE** online stockist listing
- Airbase used on premier productions
- UK based customer service
- Promotional literature
- Blogging support
- Branded work wear

The financials

AS LITTLE AS **0.85P (€1.00)** PER APPLICATION

Airbase can be introduced into your business for as little as £350+VAT (€450) complete with training at any published venue in the UK or Ireland.

Having purchased a Professional Package, you become eligible for excellent trade prices.

Make-up artists offering silicone airbrush make-up with Airbase typically price their applications at a 10-15% premium.

Retail opportunities

Airbase is more than just an airbrush make-up brand for use by professionals. Our Home Use Airbrush kit and range of colour cosmetics offer fantastic retail opportunities.

**INCREASE
YOUR RETAIL
SALES WITH THIS
COUNTER
STAND**



As seen in
**URBAN RETREAT
AT
Harrods**

Airbase retail counter unit stand, call **+44 (0)115 967 8691**
or email retail@airbasemakeup.com for details.

Joining the Airbase family

Based in the UK and owned by UK specialists Airbase is the premier airbrush make-up brand chosen by colleges, bridal and TV make-up artists, film and TV production companies, beauty salons and ladies for home application. As the brand grows, our product offering expands with our assurance that we **only launch the highest quality cosmetics**. Joining our family of Airbase trained make-up professionals does not require a huge financial commitment and includes full support from our UK based customer service team.

Loved because...

- Long lasting
- Flawless
- Allows skin to breathe
- Contains vitamin A and E to nourish skin
- Approved to atomise by industry experts
- Smooth and natural
- Tear resistant for brides

"Airbase Airbrush Make-Up uses HD liquid crystal pigments to transform skin. Silicone allows it to cover skin like a veil and despite being so light you can't feel it, it has impeccable hold."

The Telegraph Magazine

"I used Airbase on a Bacardi commercial and we were using High Definition film. The cameraman and director were amazed how it looked in the extreme close ups. It's really fabulous and the way forward for film HD work."

Jamie Prichard, Freelance Make-Up Artist

"Airbase Foundation is simply the best make-up I've tried for covering birthmarks, bruises and any skin discolouration's.... it doesn't need retouching."

Woman's Own

"The final result doesn't look caked on, nor does it gather in my creases or wrinkles. I'm impressed."

Daily Mail

"I've tried it. It feels like silk, but covers every little flaw and can even disguise tattoos."

Patsy's Beauty Insider Column, **Best Magazine**

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